Idea Stage – Concept Note

Climate Action Recognition Scheme 2022-23

**Notes:**

* The concept note should be no more than two pages (cover page is not included in the page count limit). It should be saved in a Microsoft Word or PDF file format. (with Font Calibri, Style Regular, Size 11 and Single Line Spacing)
* The concept note should be written in English.
* Please upload the file in the online form. Please type your concept note in word format. Hand writing documents are not accepted.

**{**Team Name}

**{Project Name}**

**Team**

{Team Leader}

{Team Member 1}

{Team Member 2}

{Team Member 3}

{Team Member 4}

**Climate Action Recognition Scheme 2022-23**

**“Idea Stage” League - Concept Note**

|  |  |
| --- | --- |
| Team Name |  |
| Project Name |  |
| Project Tag Line |  |
| Project Duration |  |
| Product / Service to be developed | * Description of the product or service that the project develops
* Description of desired goals and objectives, target customers and beneficiaries
* Any other information
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| Climate Action Rationale | * Justifications on how the project idea addresses UN SDG 13 - Climate Action
* Explanation of other expected social outcomes of the project
* Any other information
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| Business Viability | * Explanation of the ability to sustain profits over a period of time
* Analysis of market environment and related policies
* Any other information
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| Innovativeness / Challenge | * Explanation of the innovation(s) brought along by and featured in the project
* Description of the challenge(s) the project will encounter and how to address
* Any other information
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| Brief Budget Estimate | * Expenditure, e.g. Programme, Publicity, Contingencies
* Income, e.g. Service Fee
* Any other information
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